

Mechanical data

DISPLAY ADVERTISING

Dimensions (width x depth mm)

Full page bleed & trim

Full page trim size	210 x 276
Full page bleed size	220 x 286
DPS trim	420 x 276
DPS bleed	430 x 286
DPS (type area)	396 x 246
FP (type area)	188 x 246

Standard sizes

Half page DPS	396 x 122
2/3 page (vertical)	120 x 247
1/2 page (horizontal)	188 x 122
1/2 page (vertical)	90 x 247
1/3 page (horizontal)	188 x 80
1/3 page (vertical)	57 x 247
1/4 page (horizontal)	188 x 60
1/4 page (culture)	120 x 90
1/6 page (vertical)	56 x 122
1/8 page (horiz strip)	188 x 30
1/8 page (culture)	120 x 42

INSERTS

(width x depth mm)

Max size	190 x 256*
Min size	115 x 135*

* loose and bound-in

CLASSIFIED

Classified standard sizes (width x depth mm)

Full Page (type area)	184 x 222
1/2 page (horizontal)	184 x 110
1/2 page (vertical)	90 x 222
1/4 page (horizontal)	184 x 54
1/4 page (vertical)	90 x 110
1/8 page	90 x 54
6 x 1 column	44 x 60
3 x 1 column	44 x 30

FORMAT

We work on PC, and request artwork as a high res pdf. If this is not possible we can also accept some files in Quark, Photoshop and Illustrator format.

Please supply logos in TIFF/JPG/EPS format.

Please set all trap information in original Quark documents to KNOCKOUT

PDF

High res PDFs must be supplied with all cropmarks and registration marks visible and be a minimum of 300dpi.

Advertisers please note

To guarantee colour repro adverts need to be supplied with a colour proof for colour matching purposes.

Contact

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