
Mechanical data

DISPLAY ADVERTISING

Dimensions (width x depth mm)

Full page bleed & trim

Full page trim size	230 x 286
Full page bleed size	240 x 296
DPS trim	460 x 286
DPS bleed	470 x 296
DPS (type area)	436 x 258
FP (type area)	206 x 258

Standard sizes

Half page DPS	424 x 127
2/3 page (vertical)	132 x 258
1/2 page (horizontal)	200 x 127
1/2 page (vertical)	98 x 258
1/3 page (horizontal)	200 x 85
1/3 page (vertical)	64 x 258
1/4 page (horizontal)	200 x 64
1/4 page (vertical)	98 x 127
1/4 page (culture)	132 x 93
1/6 page (vertical)	64 x 127
1/8 page (horizontal)	98 x 64
1/8 page (vertical)	64 x 91
1/12 page	64 x 64

INSERTS

(width x depth mm)

Max size	200 x 267*
Min size	115 x 135*

* loose and bound-in

CLASSIFIED

Classified standard sizes (width x depth mm)

Full Page	200 x 225
1/2 page (horizontal)	200 x 111
1/2 page (vertical)	98 x 225
1/4 page (horizontal)	206 x 54
1/4 page (vertical)	98 x 111
1/8 page	98 x 54
6 x 1 column	47 x 54
3 x 1 column	47 x 26

FORMAT

We work on PC, and request artwork as a high res pdf. If this is not possible we can also accept some files in Quark, Photoshop and Illustrator format.

Please supply logos in TIFF/JPG/EPS format.

Please set all trap information in original Quark documents to KNOCKOUT

PDF

High res PDFs must be supplied with all cropmarks and registration marks visible

Advertisers please note

To guarantee colour repro adverts must be supplied with a colour proof for colour matching purposes.

Contact

Leon Parks Advertising & Online Production

Tel: 020 7936 6461 E-mail: leon@newstatesman.co.uk