

Mechanical data

DISPLAY

Dimensions (width x depth mm)

Double and full page bleed & trim

Page Trim size	230 x 286
Page bleed	240 x 296
DPS trim	460 x 286
DPS bleed	470 x 296

Standard sizes

DPS (type area)	436 x 258
FP (type area)	206 x 258
Half DPS	436 x 127
1/2 page (horizontal)	206 x 127
1/2 page (vertical)	83 x 258
1/4 page (vertical)	83 x 127
1/4 page (horizontal)	206 x 61
1/8 page	83 x 61
1/3 page (horizontal)	206 x 83

Books and Arts

3 column adverts

Dimensions (width x depth mm)

1/3 page (vertical)	66 x 258
1/4 page (horizontal)	136 x 98
1/6 page (vertical)	66 x 127
1/12 page (vertical)	66 x 61

INSERTS

(width x depth mm)

Max size	200 x 267
Min size	115 x 135

CLASSIFIED

Column widths (4 cols to a page)

1 column	48
2 column	101
3 column	153
4 column	206

Standard sizes

	(depth x width)		
60 x 1 column	60	x	48
30 x 1 column	30	x	48
40 x 2 columns	40	x	48
Full Page	240	x	206
1/2 page (horizontal)	117	x	206
1/2 page (vertical)	240	x	101
1/4 page (horizontal)	57	x	206
1/4 page (vertical)	117	x	101
1/8 page	57	x	101

PREFERENCES

Format

We work on PC, and request artwork as a high res pdf. If this is not possible we can also accept files in Quark, Photoshop, Acrobat and Illustrator format.

Please supply logos in TIFF/JPG/EPS format and provide all necessary fonts.

Please set all trap information in original Quark documents to KNOCKOUT

PDF

High res PDFs must be supplied with all cropmarks and registration marks visible

Advertisers please note

All adverts must be supplied with a colour proof for colour matching purposes.

New Statesman reserves the right to refuse advertisements supplied without a colour proof.

Contact

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