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PRESS RELEASE – FOR IMMEDIATE RELEASE

Contact: [Your contact name]

[Your job title]

Phone: [Your phone number]

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**[You / your organisation] nominated for the New Statesman
New Media Awards 2005 for [place category title here]
London, [Add date here]**

The *New Statesman*, Britain's leading political magazine, announces the nomination of [you / your organisation] in their New Media Awards in the category of [place nominated category here]. Since 1998, these awards have promoted projects that embrace new technology, fresh thinking and creative management in the UK.

The key themes of this year's awards are "ingenuity, modernisation and accessibility". They intend to award those who have achieved something of benefit to others, whether in their community or in society at large.

"Society has always been promised a great deal by the digital revolution," says John Kampfner, editor of the *New Statesman*. "The 2005 New Media Awards will highlight the projects that have really delivered on that promise."

"[Place personal quote here, eg. A comment from your managing director]"

[Person's name]

[Job title]

[Add any further information about your company and nomination you feel appropriate here]

Notes to editors

The first *New Statesman* New Media Awards were held in 1999.

Anyone with an eligible example of ICT in public life is welcome to nominate it for review. Nominations are accepted until 31 May 2005. Highest achieving nominations will be awarded a prize at an awards ceremony in Central London in July.

Full details of the awards can be found at:

www.newstatesman.com/newmedia