

[YOUR LOGO]

**PRESS RELEASE – FOR IMMEDIATE RELEASE**

**Contact:** [Your contact name]

[Your job title]

**Phone:** [Your phone number]

**Fax:** [Your fax number]

**Email:** [Your email address]

**[Your company] nominated for the New Statesman New Media Awards 2004 for [place category title here]  
London, [Add date here]**

The *New Statesman*, Britain's leading political magazine, announces the nomination of [your company] in their New Media Awards in the category of [place nominated category here]. Since 1999, these awards have promoted projects that embrace new technology, fresh thinking and creative management in the UK.

The key themes of this year's awards are "innovation and efficiency". They intend to award those who have really achieved something good for society.

"We hear a great deal about how the internet and such like will improve our lives," says Peter Wilby, editor of the *New Statesman*. "This project aims to look at how far the digital revolution has really brought us."

*"[Place personal quote here, eg. A comment from your managing director]"*

[Person's name]

[Job title]

[Add any further information about your company and nomination you feel appropriate here]

**Notes to editors**

This is the sixth year that the *New Statesman* has conducted the New Media Awards.

Anyone with an eligible example of ICT in public life is welcome to nominate it for review. Nominations are accepted until 31 May 2004. Highest achieving nominations will be awarded a prize at an awards ceremony in Central London in July.

Full details of the awards can be found at:

[www.newstatesman.com/newmedia](http://www.newstatesman.com/newmedia).